



## LILIE, LLC Course Information

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**Title of Course (45 hours):** Media Effects on Adolescents and Their Academic Performance

### Course Description:

Teachers will explore the ways in which the media affects the adolescent. This course will examine how television, music, magazines, videogames, and movies are a powerful agent in the socialization of today's youth. Specific topics will include how violence, fashion, gangs, and sexuality seen in the media mold children, impact their academics, and influence decision making and life choices. In addition, teachers will develop proactive methods in which positive media images can be incorporated into the curriculum and in teaching character education.

### Overall Course Objective and Expectation(s):

- To examine how the media is an important agent in forming student perceptions of reality.
- To explore the how the media may influence student decision making and life choices.
- To examine the connection between the media and its effect on student academic performance.

### Course Instructional Materials:

All courses maintain a fully developed and dynamic webpage that houses all resources, reference material and various other required informational texts, videos and alike that is both active and relevant to course objectives and content. Course web pages are routinely updated to reflect most current research and available readings therefore instructional materials used to teach course objectives are subject to change.

### Instructor Consultation and Interaction:

Real time consultation and instruction is provided through the LILIE, LLC discussion boards for each course/classroom on a daily basis.

### Required Resource:

- Foehr, Ulla G. Ph.D., Rideout, Victoria J., M.A.; Roberts, Donald, Ph.D.; Generation M2: Media in the Lives of 8-18 Year Olds; A Kaiser Family Foundation study; 2010
- <http://www.kff.org/entmedia/upload/8010.pdf>

### Suggested Readings (*subject to change*):

- Foehr, Ulla G. Ph.D., Rideout, Victoria J., M.A.; Roberts, Donald, PhD; Kids and Media America; Cambridge; 2004
- Palmer, Edward L. and Young, Brian M.; The Faces of Television Media: Teaching Violence Selling to Children; Roulledge; 2003
- Potter, James W.: The 11 Myths of Media Violence: Sage Publications; 2002
- Singer, Dorothy and Singer Jerome; Handbook of Children and Media; Sage Publications; 2000
- Steyner, Jim; The Other Parent: The Inside Story of the Media's Effect on Our Children; Atria, 2003

### Proof of Course Completion:

LILIE, LLC is committed to assuring that enrollees fully participate in and receive the educational benefits contemplated by the course. Enrollees must demonstrate participation by making detailed postings designed to foster dialogue among colleagues and instructors. These enrollee postings must be made four times each week in separate sessions. Enrollees will be required to submit a detailed log documenting at least 45 hours of course work, including discussion board posts, and will be required to apply information and strategies acquired from the course content to weekly classroom instruction. Attempts to falsify logs or discussion board entries will result in denial of credit and a report to the enrollee's employer.



## Scope & Sequence/Weekly Topics and Objectives

### *Week I*

#### Topic(s):

- Introductions
- Media as an Agent of Socialization
- Power Persuasion of the Media
- Who owns the media?
- Media Then and Now

#### Objectives:

- Review and discuss Marshall McLuhan's *The World is a Global Village*
- Analyze the FOUR agents of socialization and how they influence children; determine percentages then and now
- Explore Media and its "teaching machines"

#### Impact on Classroom Instruction:

- Read Kaiser Foundation explanation of media influence on academic performance and validity value based on classroom observations

#### Learner Outcomes:

- Understand the complexities of media and its influences on youth and their academic performance

#### Assessment of Understanding and Learning/ Weekly Assignments (*including but not limited to posting requirements set forth by LILIE, LLC*):

- 2-3 page individual analysis of media then and now presented via blackboard for critique and discussion. Participants will analyze their own media consumption and make comparisons to typical use of a present day teenager.



## Week II

### Topic(s):

- Fashion seen in Music and Television
- Violence and Sexuality
- Music and Lyrics
- Television Programming
- Movies
- Drugs and alcohol

### Objectives:

- Delve into various facets of media and deconstruct components that influence student behaviors
- View and discuss the PBS presentation of *The Merchant's of Cool*

### Impact on Classroom Instruction:

- Review and implement instructional methodologies relevant to grade level and content area that may foster student ability to critically think about media.

### Learner Outcomes:

- Teachers will have a clear understanding that there are a number of media-related factors that influence student behavior and academic performance.

### Assessment of Understanding and Learning/ Weekly Assignments (*including but not limited to posting requirements set forth by LILIE, LLC*):

- 2-3 page critical paper reviewing the content of *The Merchants of Cool*



### *Week III*

#### Topic(s):

- Video games
- Cartoons
- Magazine Ads
- Neo-Nazism
- Gangs
- The News
- Media Literacy Lessons

#### Objectives:

- Continue to explore various facets of media and deconstruct components that influence student behaviors
- Research media literacy lessons available on the internet.

#### Impact on Classroom Instruction:

- Modify or create media literacy lesson for direct implementation into one's classroom

#### Learner Outcomes:

- Continue to gain understanding of media influence on academic performance of students

#### Assessment of Understanding and Learning/ Weekly Assignments (*including but not limited to posting requirements set forth by LILIE, LLC*):

- Post Media Literacy internet research on lessons; critiques peer's modifications



### Week IV

#### Topic(s):

- Film Discussion of Natural Born Killers
- The Influence of the Media on Academic Performance
- Positive Media Images
- The Role of the Teacher (how can educators counteract the negative effects of the media and use positive images to reinforce the goals of character education)?
- Censorship
- Television study due via post

#### Objectives:

- View television programming geared toward students' specific demographics for one week and determine positive and negative ramifications
- Reflect on role of teacher and how to undermine negative influences of media
- Understand the dangers of censorship
- Contrast censorship with age appropriateness

#### Impact on Classroom Instruction:

- Determine proactive measures to be implemented into curricula that combat negative influences of media and foster positive ones.

#### Learner Outcomes:

- Continue to gain understanding of media influence on academic performance of students as a life-long learner of the subject

#### Assessment of Understanding and Learning/ Weekly Assignments (*including but not limited to posting requirements set forth by LILIE, LLC*):

- Film Assignment: Oliver Stone's Natural Born Killers (this film is a hyperbole of the media's effect on adolescents; our discussion will be based on the director's criticism of the media and its impact on society). 3-5 page reaction paper.